



Occupational Therapy Association of California

33rd Annual Conference



October 23-25, 2009

Sacramento, CA



Centennial Vision Statement

Occupational Therapy will be a powerful, widely recognized, science-driven, evidence-based profession with a globally connected and diverse workforce meeting society's occupational needs

Mission Statement

OTAC serves, supports and promotes the profession of OT and its practitioners.

Core Values

The Occupational Therapy Association of California adheres to the following core values to guide the association's actions and decisions in pursuing its vision, mission and carrying out the strategic plan:

1. Integrity and competence in its service to members, consumers and other stakeholders.
2. Progressive leadership in providing vision for advancement of the profession.
3. Advocacy to secure and advance occupational therapy as a viable profession through legislative and political involvement.
4. Aggressive promotion and accurate representation of the profession in the marketplace.
5. Professional development to provide quality education and resources to advance the knowledge, skills and continued competence of occupational therapy practitioners.
6. Volunteerism providing the underlying integral foundation of the Association.



Occupational Therapy Association of California
33rd Annual Conference

Annual Meeting
October 25, 2009
Sacramento, CA

Agenda

Welcome and Introductions	President Shawn Phipps, M.S., OTR/L
Regional Roll Call	Secretary Jacalyn Mardirossian, COTA/C
Approval of 2008 Annual Meeting Minutes	Secretary Jacalyn Mardirossian, COTA/C
President's Address.....	Shawn Phipps, M.S., OTR/L
Vice President's Report.....	Patricia Nagaishi, Ph.D., OTR/L
Treasurer's Report.....	Danielle Meglio, COTA/C
Executive Director's Report	Karen Polastri
Adjourn	President Shawn Phipps, M.S., OTR/L

Occupational Therapy Association of California

2008 Annual Meeting

Date: October 12, 2008
Time: 12:00pm – 1:30pm
Location: Ontario, CA

Present: President, Shawn Phipps; Vice-President, Pat Nagaishi; Treasurer, Danielle Meglio; Secretary, Suzanne Olah-Macek; Executive Director, Karen Polastri; Regional Directors; and members at large.

- I. Welcome by the President (meeting started at 12:05 pm)
 - A. Introduction of Officers, Regional Directors, Committee Chairs, Conference Committee, Office Staff, and past OTAC Presidents
- II. Roll call: Board of Directors and each region called and responded to signify their presence. A quorum was established.
- III. **Motion:** Approval of minutes
Motion made to approve the minutes from the annual meeting of October 7, 2007. **Carried**
- IV. Summary of OTAC Activities (October 2007-October 2008) Shawn Phipps, President
 - Empowering the Future of Occupational Therapy in California: Leadership, Advocacy, Evidence, and Clinical Excellence
 - Discussion of AOTA Centennial Vision ("*We envision that occupational therapy is a powerful, widely recognized, science-driven, and evidence-based profession with a globally connected and diverse workforce meeting society's occupational needs.*") and how OTAC can help empower the future of OT
 - Powerful
 - Leadership development
 - Membership recruitment and involvement
 - Proactive legislative advocacy
 - Advocacy track at 2009 OTAC Conference
 - Building alliances and partnerships with our sister organizations (e.g. AOTA, CFOT, CBOT, WFOT, etc.)
 - New OTAC logo
 - Widely recognized
 - Building alliances and partnerships with other organizations outside of OT (e.g. APTA, ASHA, Rebuilding Together, etc.)
 - Partner with community organizations and the public to promote Occupational Therapy
 - Public relations and marketing
 - Science driven and evidence based
 - Linking education, research and practice
 - Fostering support for clinical research
 - Partnering with universities
 - Provide outstanding education opportunities to members with an emphasis on evidence-based practice
 - Pro-quest database
 - Globally connected and diverse workforce
 - Recruitment and retention in the Occupational Therapy profession
 - Reaching out to diverse communities and schools to attract future OT practitioners
 - Animo Latino Young Men's Conference
 - Facebook and MySpace pages

- Meeting society's occupational needs
 - "Living Life to Its Fullest"
 - Promote clinical excellence in occupational performance, health, participation and wellness in all traditional and emerging practice areas
 - Provide outstanding continuing education opportunities to members with an emphasis on occupation-based and client-centered practice in traditional and emerging practice areas
- Other OTAC news
 - List of OTAC Award Recipients
 - 2009 Spring Fling April, 2009
 - 2009 Annual Conference in Sacramento on October 23 – 25, 2009
 - ARC (Association Resource Center) provides OTAC with:
 - Operational Management
 - Financial Management
 - Information Technology
 - Web site Management
 - Meeting and Conference Management
 - Publications/Graphic Design
 - Reception
 - Back-up support staff

- V. Strategic Plan and Committee Projects Patricia Nagaishi, Vice President
- Overview of the strategic planning process that led to current 5-year Strategic Plan for 2008 – 2013
 - Established OTAC priorities
 - Aligned with the AOTA Centennial Vision
 - Reflected transition
 - OTAC committees and implementation of the Strategic Plan
 - Developed projects and activities to work toward Strategic Plan goals
 - Benefits of committee participation
 - Listed committee chair members
 - Discussed benefits of becoming active in committees

- VI. Financial Update Danielle Meglio, Treasurer
- Invest in yourself, your future and your profession by joining OTAC and encouraging your colleagues to join. Membership makes an association strong/powerful.
 - There has never been a more critical time to unite as a profession – overview of benefits given.
 - OTAC transitioned to a full-service association management company, Association Resource Center, giving the association greater staff support and a new Executive Director.
 - The association had an outside CPA conduct a full audit as part of the transition. There were no significant findings although at the end of the 2007-2008 fiscal year, OTAC used \$37,506.00 from reserves for operations due primarily due to:
 - Decreased membership
 - Decreased attendance at the Annual State Conference and Annual Spring Fling Conference
 - Additional personnel expenses due to staff retirement and transition
 - OTAC has \$477,308.00 in reserves to continue to support the Occupational Practitioners in California and to meet the needs of our members
 - With the move to ARC, we now have the capacity to issue monthly financial statements to demonstrate a higher level of fiscal effectiveness.
 - We will also be researching cost effective measures such as online voting to decrease expenses during elections and other membership voting.

- VII. ARC report Karen Polastri, Executive Director
- 2009 OTAC conference, October 23-25, 2009 in Sacramento.
 - Overview of new logo and image.
 - Future projects:
Enhanced communication, redesigned/repurposed newsletter and Web site, more regional meetings, and activated committees.
 - Discussed benefits of association and purpose of OTAC staff.

- VIII. **Motion:** Meeting adjourn (Shawn Phipps) **Carried**
Motion made to adjourn the meeting at 1:15 pm on October 12, 2008.

5-Year Strategic Plan 2008 – 2013

OTAC's Strategic Plan is designed to align with AOTA's Centennial Vision for the future of the profession of occupational therapy, which was developed to commemorate the Association's 100th anniversary in 2017. Although a unified vision, key components of the Centennial Vision were identified as areas of focus that guided the priorities for OTAC to move toward realizing its vision and mission for occupational therapy in California over the next 5 years. These components are highlighted in italics.

AOTA's Centennial Vision: *"We envision that occupational therapy is a powerful, widely recognized, science-driven, and evidence-based profession with a globally connected and diverse workforce meeting society's occupational needs."*

"...OT is a powerful, widely recognized....profession..."

OTAC will:

- GOAL 1:** Provide at least 1(one) leadership (e.g., organizational, management, professional, etc.) and training opportunity per region over the next 5 years.
- GOAL 2:** Work to have representation on external advisory groups or regulatory boards that address government affairs, third party reimbursement, and practice issues (e.g., Autism Advisory Committee, Special Education Work Group, Workers' Compensation EBP Treatment Guidelines Committee, CBOT, etc.) with at least 1 OT member/appointment per year on such groups or boards over the next 5 years.
- GOAL 3:** Initiate at least 1 interaction (e.g., meeting, letter) and 1 follow-up contact per year with professional and service organizations outside OT (e.g., CPTA, CASHA, ASHT, Rebuilding Together, etc.) over the next 5 years.

"...with a globally connected and diverse workforce meeting society's occupational needs"

OTAC will:

- GOAL 4:** Increase its average annual membership by at least 5% by the end of each fiscal year (June 30th) over the next 5 years.
- GOAL 5:** Develop a minimum of 10 partnerships with OT organizations and academic programs (e.g., regional OT groups, state OT groups, national OT groups, universities and colleges) over the next 5 years.

"...science-driven, and evidence-based profession..."

OTAC will:

- GOAL 6:** Provide science-driven professional development resources on evidence-based practice that are accessible and available to all OTAC members at least 2X per year over the next 5 years.

GOAL 7: Provide activities promoting the use of evidence and research by practitioners to guide practice in their settings in each region at least once per year over the next 5 years.

Effective: 07/08
Reviewed/Revised: