



OTAC 33rd Annual Conference

Advocacy Day at the State Capitol Building -- Room 447 (Fourth Floor)

Friday, October 23, 2009 – 8:30am to 3:15pm

Advocacy and Today's OT Practitioner: Fire Up Your Political Power

AGENDA

- 8:30am to 8:45am Welcome
OTAC President Shawn Phipps, M.S., OTR/L
- 8:45am to 9:00am Current Political Climate in California
Dave Helmsin and Jennifer Hendrick-Snyder, OTAC Lobbyists, Capitol Advocacy
- 9:00am to 9:30am Overview of OTAC Government Affairs Activities &
Business and Professions Activities
*OTAC Government Affairs Committee Co-chairs: Jane Dressler, J.D., OTR/L and
Gigi Smith, M.S., OTR/L; Dave Helmsin and Jennifer Hendrick-Snyder, OTAC Lobbyists,
Capitol Advocacy*
- 9:30am to 9:45am Political Action Committees:
What Are They and Why They Are Important
*OTACPAC Chair Winifred Schultz-Krohn, Ph.D., OTR/L, BCP, FAOTA; AOTPAC Region 5
Director Denise Miller, M.B.A., OTR/L; AOTPAC Chair Amy Lamb, O.T.D., OTR/L*
- 9:45am to 10:15am Overview of State Policy Issues
AOTA Director of State and Regulatory Affairs Chuck Willmarth
- 10:15am to 11:30am Grassroots Advocacy Training
Including special guest presenter Assembly Member Mary Hayashi (D-Hayward)
*Dave Helmsin and Jennifer Hendrick-Snyder, OTAC Lobbyists, Capitol Advocacy;
AOTPAC Chair Amy Lamb, O.T.D., OTR/L; AOTPAC Region 5 Denise Miller, M.B.A., OTR/L*
- 11:30am to 1:30pm Lunch
*Attendees are on their own for lunch. The CFOT Luncheon Symposium and Awards is also at
this time. A separate purchased ticket is required for this lunch; preregistration was required.*
- 1:30pm to 3:00pm Legislative Office Visits
*Attendees will have the opportunity for small-group discussions in legislative offices with key
policy staff who work with some of the most influential and powerful legislative committees.*
- 3:00pm to 3:15pm Wrap-Up
Complete your own Personal Advocacy Plan.

***Please join us for the Keynote Address by
AOTA President Penny Moyers Cleveland, E.D., OTR/L, BCMH, FAOTA
at 4:00pm at the Hyatt – Regency D/E/F***