

2018 OTAC Spring Symposium

Gain Visibility with OTs

March 24-25, 2018

Crowne Plaza

San Diego, CA

INCREASE YOUR COMPANY VISABILITY — BE AN OTAC SPONSOR!

- ◆ Reach a target audience of more than 400 attendees and extensive exposure in OTAC email broadcasts—we have an audience of 7,000 emails
- ◆ Increase awareness of your company's products and services
- ◆ Gain access to the profession's decision-makers
- ◆ Be recognized as a Sponsor of the 2018 OTAC Spring Symposium

Gold Level

Registration Brochure—\$2,500
Symposium Bag Sponsor—\$1,800—
SOLD
Lanyard and Badge—\$1,200

Silver Level

Lunch Sponsor—\$500—
Saturday or Sunday
Registration Area Sponsor—\$500
Website Banner Ad—\$500
Certificate of Completion—\$300—**SOLD**

Bronze Level

Symposium Bag Collateral Material
Insert—\$200
1/4 page Black and White (only) ad in
the Symposium Onsite
Program—\$200
Business Card Black and White (only)
ad in the Symposium Onsite
Program—\$150
Take One Table—\$100

Reservations are
first-come,
first-served.
Make your
reservations
today.



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Sacramento, CA 95827

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Fax: (916) 567-7001

E-mail: shannon@otaonline.org

Turn page for sponsorship opportunities



2018 OTAC Spring Symposium

Sponsorship Benefits-At-A-Glance

| Sponsorship Includes | Gold | Silver | Bronze |
|--|--------|--------|--------|
| Direct Mail Contact information for all attendees | ◆ | ◆ | ◆ |
| Company Name or Logo on Thank You Slide (shown at Saturday Lunch) | ◆ | ◆ | ◆ |
| Recognition in Registration Brochure (must commit by December 16) | ◆ | ◆ | ◆ |
| Recognition in Onsite Program (must commit by February 1) | ◆ | ◆ | ◆ |
| Recognition in OTAC Newsletter | ◆ | ◆ | ◆ |
| Additional Benefits Specific to Sponsorship as listed (refer to specific sponsorship listing on following pages) | ◆ | ◆ | ◆ |
| Additional Benefits Selected by Sponsor | Pick 2 | Pick 1 | n/a |

Additional Benefits Available:

- ◆ Complimentary full conference registration (two registrations for Gold, one registration for Silver)
- ◆ 1/4 page color ad in OTAC Newsletter (3.25" x 4.75")
- ◆ Website Banner Ad on OTAC website (not Spring Symposium page)
- ◆ Business Card size ad in Onsite Program, black and white (3.3" x 1.9")

Requirements/Disclaimers:

- Payment, camera-ready art and materials (if applicable) are due by February 9, 2018 to ensure all benefits of sponsorship are received. Marketing sponsorships due by December 15, 2017.
- All sponsors are on a first-come, first-served basis.
- OTAC will not make allowance for errors that do not materially affect the value of the sponsorship. OTAC's liability for an error shall not exceed the cost of the sponsor's fee.

2018 OTAC Spring Symposium

Sponsorship Opportunities

Gold Level

Sponsorship Opportunities (*select 1*)

- Registration Brochure-\$2,500**
 - * Logo on cover of registration brochure (must commit by December 15, 2017)
 - * Logo and company link on website area promoting event

- Bag Sponsor-\$1,800—SOLD**
 - * Logo imprinted on conference bags (one color)
 - * One piece of marketing material inserted in each Symposium bag

- Lanyards and Badges-\$1,200**
 - * Logo imprinted on lanyards and badges (1 color)

Bronze Level

Sponsorship Opportunities (*select 1*)

- Symposium Bag Collateral Material Insert—\$200 per piece**
 - * Insertion of 1 piece of collateral material into the conference bags. Other companies' materials will be present. Supply 400 pieces.

- 1/4 Page Black and White (only) ad in the Spring Symposium Onsite Program—\$200**
 - * Ad Specs: 3 3/4" x 5", Camera-ready ad due by February 9, 2018

- Business Card (3.3 x 1.9) Black and White (only) ad in the Spring Symposium Onsite Program—\$150**
 - * Camera-ready ad due by February 9, 2018.

- Take One Table—\$100 per piece**
 - * Opportunity to have 1 piece of collateral material on a table located in the registration area. Other companies' materials will be present. Supply 400 pieces.

Silver Level

Sponsorship Opportunities (*select 1*)

- Lunch Sponsor—\$500**
(Sat., March 24—*or*—Sun., March 25)
Note: Two sponsorships available for each day
 - * One table in the area for materials/representative
 - * May distribute materials to each lunch seat

- Registration Area Sponsor-\$500**
 - * One table in registration area for materials/representative
 - * One piece of marketing material to be inserted in the symposium bag

- Website Banner Ad—\$500**
 - * Web banner to be placed on OTAC's Spring Symposium web site page until April 2018.
 - * Banner will be clickable to the web address of your choice.
 - * Specs: Size: 425 px x 150 px exactly. No looping, animation, or audio.

- Certificate of Completion—\$300—SOLD**
 - * Company logo imprinted on each Certificate of Completion

Deadline for
reservations,
payment and
camera-ready art to
ensure all benefits
received:
February 9, 2018
Unless otherwise noted

2018 OTAC Spring Symposium

SPONSORSHIP RESERVATION FORM

Please type or print clearly.

Event Dates:
March 24—March 25,
2018
Crowne Plaza
San Diego, CA

Additional Benefits

Selection: (*Gold Level select two, Silver Level select one, Bronze Level not applicable*)

- Complimentary full conference registration (*two registrations for Gold, one registration for Silver*)
- 1/4 page color ad in OTAC Newsletter (3.25" x 4.75")
- Website Banner Ad on OTAC website (*not Spring Symposium page*)
- Business Card size ad in Onsite Program, black and white (3.3" x 1.9")

**SUBMIT PAYMENT BY
FRIDAY, FEBRUARY 9, 2018:**

Fax to 916/567-7001 ATTN:
Shannon, or

Mail to: OTAC, PO Box
276567, Sacramento, CA
95827

Gold Level

REGISTRATION BROCHURE \$2,500..... \$ _____
BAG SPONSORSHIP \$1,800 \$ **SOLD** _____
LANYARD AND BADGE SPONSOR \$1,200 \$ _____

Silver Level

LUNCH SPONSOR (CHECK SELECTIONS)
 SAT., MARCH 4—\$500 SUN, MARCH 5—\$500..... \$ _____
REGISTRATION AREA SPONSOR \$500..... \$ _____
Website Banner Ad—\$500..... \$ _____
CERTIFICATE OF COMPLETION \$300..... \$ **SOLD** _____
Take One Table—\$100 per collateral piece \$ _____

Bronze Level

Symposium Bag Collateral Material Insert—
\$200 per collateral piece \$ _____
1/4 Page Black and White (only) ad in the Spring Symposium
Onsite Program—\$200 \$ _____
Business Card (3.3 x 1.9) Black and White (only) ad in the Spring
Symposium Onsite Program—\$150 \$ _____
TOTAL SPONSORSHIP SELECTIONS \$ _____

CONTACT NAME _____

CONTACT TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

EMAIL _____

TELEPHONE _____

PAYMENT OPTIONS: CHECK ONE

Check # _____ MasterCard Visa AMEX

Credit Card Number _____

Exp Date _____ **VCode** _____

Cardholder Name _____

Cardholder Signature _____ **Date** _____