



OTAC Media/PR Opportunity Alert Form

This form is to notify the OTAC Communications Media/PR Subcommittee about any opportunities in movies, TV shows, books, and articles wherein we can contact media professionals about the inaccurate, inadequate, or lack of portrayal of occupational therapy professionals. This subcommittee is one of OTAC's efforts in support of the Centennial Vision to *make occupational therapy 'widely recognized.'*

Any time you see a movie, TV show, or read a book or article wherein the writers, directors, or editors could have significantly incorporated reference to occupational therapy or enhanced the storyline with an OT character, let us know so that we can use the opportunity to educate them about OT.

Media Category

Movie TV Show Book Article Other _____

Movies/TV Shows

Name of Movie/Show _____

Date Movie/TV Show Aired _____

Name of Production Company, Director, and Writer _____

Books/Articles

Name of Book/Article _____

Name of Author _____

Name of Publication _____

Date Published _____

Other Media

Description of Situation: Briefly describe the depiction of OT that you suggest be addressed



Recommendations: Briefly describe how you would have changed the storyline about OT or incorporated OT.

List Sources for Reference:

Other Comments:

ABOUT YOU

Name: _____

Email: _____

Best Phone Number to Reach You: _____

Best Time of Day to Reach You Via Phone: _____

Are you willing to be contacted for further comment or information? Yes No

Are you interested in participating on the committee? Yes No

Do you have any relationships with media that you would be willing to assist the committee in contacting? If yes, what category of media?

Movies TV Publishing Authors/Writers Other _____

SUBMIT THE FORM

Email: commchr@otaonline.org

Mail: OTAC, PO Box 276567, Sacramento, CA 95827

Thank you for helping make occupational therapy ‘widely recognized.’