

ADVERTISING CONTRACT

Various opportunities. **Add \$100.00** for preferred placement (i.e. back cover, inside cover, etc.)

REGISTRATION DIGITAL BROCHURE

Benefits:

- E-Mailed to more than 8,000 OT practitioners and students throughout California.
- Artwork deadline is July 21, 2023.

Ad Rates:

Black and White Ads

1/4 page ad (3.25" x 4.75") \$475.00 _____

1/2 page ad (6.75" x 4.75") \$600.00 _____

Full page ad (6.75" x 9.5") \$750.00 _____

Color

1/4 page ad (3.25" x 4.75") \$625.00 _____

1/2 page ad (6.75" x 4.75") \$750.00 _____

Full page ad (6.75" x 9.5") \$900.00 _____

CONFERENCE ONSITE PROGRAM

Benefits:

- All conference attendees regularly reference the Conference Onsite Program.
- Artwork deadline is September 15, 2023.
- Color ads are not available

Ad Rates:

Black and White Ads

1/4 page ad (3.25" x 4.75") \$275.00 _____

1/2 page ad (6.75" x 4.75") \$400.00 _____

Full page ad (6.75" x 9.5") \$550.00 _____

Advertising Payment Information

Make check payable to: **OTAC**, 3620 American River Drive, Suite 230 Sacramento, CA 95864

Mail or fax to: OTAC, 3620 American River Drive, Suite 230 Sacramento, CA 95864 | (916) 294-0415 ATTN: Shannon

Please do not email reservation forms.

Need more information? Contact Shannon Rutledge: (916) 932-2205 or email: shannon@otaonline.org

Please ✓ form of payment: Visa MasterCard American Express Discover Check # _____

Amount \$ _____ [4135-100]

Company Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Contact Name _____

Contact Title _____

Card Number _____ Exp. Date _____ VCode _____

Name of Cardholder _____ Billing Zip Code _____

Signature _____