

VIRTUAL

This Forum will be recorded
and made available to
attendees by approximately
August 16.

DATE AND TIME
Saturday, August 2, 2025
9:00am – 11:30am

Register Online
<https://otac.site-ym.com/events/EventDetails.aspx?id=1970037&group=>

Register by Fax
916/294-0415

Register by Mail
Send form with payment to:
OTAC,
3620 American River Dr.,
Suite 230
Sacramento, CA 95864
Registration must be received
by August 29, 2025

QUESTIONS?
Contact OTAC staff:
Email staff@otaonline.org
Call toll-free (888) 686-3225



PDU TRACKING
PDUs will be documented in
your OTAC record. You must
complete the online survey.

What Is Your WHY and How It Makes a Difference (2.5 PDUs)

Join the 2024 OTAC Annual Conference Keynote Speaker, **Ada Boone Hoerl, MA, COTA/L**, for a lively introduction to the purpose and power of WHY. In this interactive session, participants will engage in facilitated discussion and activities to begin defining our personal WHY and introduce how we can use WHY in our daily lives, at home and work. Included in the presentation will be the audio recording of Hoerl's keynote presentation, Purpose and the Power of WHY, as a foundation for discussion.

Learning objectives:

1. Define the influence of passion, vision, and awe in articulating our WHY.
2. Identify personal and professional factors that influence our WHY.
3. Examine the role of WHY in strengthening your professional voice.

REGISTRATION FORM *One form per person. Please type or print clearly. Check appropriate boxes*

MEMBERS ☐ \$29

NONMEMBERS ☐ \$49

Please review the cancellation/refund policy.

Name _____

Employer or School _____

Home Address _____

City _____ State _____ Zip _____

Email _____

Mobile _____

PAYMENT OPTIONS: CHECK ONE

☐ Check (payable to OTAC) # _____ ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

Credit Card Number _____

Exp Date _____ VCode _____

Cardholder Name _____

Cardholder Signature _____ Date _____

SUBMIT PAYMENT:

☐ Fax to: 916/294-0415, or

☐ Mail to: OTAC, 3620 American River Dr., #230, Sacramento, CA 95864, or

REGISTER ONLINE [HERE](#)

Cancellation/Refund Policy. \$15 is retained to cover cancellation/refund processing costs. Written notice must be received in the OTAC office by July 29, 2025, to be eligible for refunds. No refunds after this date. Disclaimer: OTAC reserves the right to make changes to the program. No refunds will be made based on these changes.

What Is Your WHY and How It Makes a Difference (2.5 PDUs)

ABOUT OUR PRESENTER



Ada Boone Hoerl, MA, COTA/L, has been an occupational therapy (OT) practitioner for nearly 30 years. She is the program director and professor at the Sacramento City College OT Assistant Program. Hoerl received a master's in education from

California State University, Sacramento, using Dunn's Model of Sensory Processing to develop a self-regulation program for college students with disabilities. As part of her transition into the role of academic program director, she was selected to participate in an AOTA/AOTF intensive leadership development program, facilitated by Ellie Gilfoyle, Ann Grady, and Catherine Nielson. Prior to full-time entry into academia, Hoerl's clinical experience focused on treatment of brain injury, cognitive impairments, and adult behavioral issues. She has presented leadership topics at the OTAC Annual Conference, and she received the OTAC OTA Honorary Award in 2015. Hoerl was invited to represent the role of the OTA as a rider on the OTAC OT Centennial Float in the 2017 Tournament of Roses Parade and was invited to be the 2017 CFOT Honored Lecturer and the 2024 OTAC Annual Conference Keynote.

FIND OTHER OT PROFESSIONAL DEVELOPMENT OPPORTUNITIES THROUGH OTAC'S ONLINE CALENDAR OF EVENTS

ABOUT THIS SPECIAL TOPIC FORUM

Professional Development Units (PDUs)

To earn PDUs, registrants must complete the post event survey that is emailed out within one week following the event.

The PDUs will be entered into your OTAC record.

Event Disclaimer

This event is sponsored by OTAC for the purpose of professional development. The material presented is not intended to represent the only or the best methods appropriate for the occupational therapy and/or medical condition, or professional development issues being discussed, but rather is intended to present the opinions of the presenters, which may be helpful to other health care professionals at arriving at their own conclusions and consequent application. Attendees participating in this professional development education program do so with the full knowledge that they waive any claim they may have against OTAC and its representatives for reliance on any information presented during this educational event.

[Click here for OTAC's complete disclaimer/terms. You must agree to these disclaimers/terms. Please don't register if you do not.](#)

Why OTAC Special Topic Forums? To support OTAC Core Value 7 – Professional Development: To provide quality education and resources to advance the knowledge, skills, and continued competence of occupational therapy practitioners.

About OTAC. OTAC is a nonprofit, 501c6. This means that end-of-year net revenue is retained for operations and for the benefit of the members and is not distributed to private owners. It is governed by an elected, noncompensated Board of Directors and hires a professional association management team.