



# **2017 ANNUAL MEMBERSHIP MEETING AND REPORT**





**Occupational Therapy Association of California  
41st Annual Conference**

**Annual Membership Meeting**  
October 22, 2017 – 7:30am to 9:15am  
Sacramento, CA

**Agenda**

- Welcome and Introductions ..... President Heather J. Kitching, OTD, OTR/L
- Meeting Called to Order ..... President Heather J. Kitching, OTD, OTR/L
- Officers and Regional Roll Call ..... Secretary Jerilyn (Gigi) Smith, PhD, OTR/L, FAOTA
- Approval of 2016 Annual Meeting Minutes ..... Secretary Jerilyn (Gigi) Smith, PhD, OTR/L, FAOTA
- Treasurer’s Report ..... Treasurer Akemi Davies, MA, OTR/L
- President’s Address ..... President Heather J. Kitching, OTD, OTR/L
- Fireside Chat “Courage and Confidence to Chart New Territory” ..... Diane Josephs, OTR/L, CHT
- Adjourn Meeting ..... President Heather J. Kitching, OTD, OTR/L
- OTAC-PAC Prize Giveaways

**Occupational Therapy Association of California**  
40<sup>th</sup> Annual Conference – Annual Business Meeting  
October 30, 2016  
Pasadena, CA

- I. **Welcome and Introductions** –President Heather J. Kitching, OTD, OTR/L  
Ad Hoc Rose Float Committee Chair Sarah Bream shared updates, including publicity opportunities around the Parade and throughout 2017.
- II. **Meeting Called to Order** at 7:35am – President Heather J. Kitching, OTD, OTR/L
- III. **Officers and Regional Roll Call**  
Present: Heather Kitching, Luis Arabit, Akemi Davies, Bryant Edwards, Regions 1, 2, 3, 4, 5, Executive Director. Quorum established.
- IV. **Motion:** To approve the minutes of the October 25, 2015 Annual Meeting.  
**Action:** Motion carried.
- V. **Treasurer’s Report** – Treasurer Akemi Davies, MA, OTR/L  
OTAC’s financial position is strong. There was an increase in total assets from the previous year, building on the continued pattern. OTAC’s 2015-2016 fiscal year had a positive net income.
- VI. **President’s Report** – President Heather J. Kitching, OTD, OTR/L
  - a. Chuck Strauch, previous Executive Director for OTAC, was honored. California Foundation for Occupational Therapy (CFOT) announced the Chuck Strauch Scholarship this year.
  - b. Three practitioners were recognized for Honorary Lifetime Memberships:
    - i. Florence Clark
    - ii. Diane Mayfield
    - iii. Judi Palladino
  - c. The OTAC revised Strategic Plan and Core Values were shared. The Core Values remained the same because they continue to be applicable and powerful.
  - d. One of the president’s goals is to build unity within the state, particularly with other ally organizations, such as the California Board for Occupational Therapy (CBOT) and the California Fieldwork Council (CFC).
    - i. Engaged in collaboration with both CBOT and CFC around providing professional development units (PDUs) for Level I Fieldwork Educators.
    - ii. Up to 50% of PDUs can now come from serving as an FW Educator.
  - e. The vision for 2017 kicks off with the Rose Parade, which has been a six-year endeavor. The OT Centennial float will start off a year-long publicity campaign called “100 Stories for 100 Years.”
- VII. **Keynote Speaker** -- Erik Johnson shared the following powerful message – “Don’t Not be Great”
- VIII. **Adjourn** - President Patricia Nagaishi, PhD, OTR/L
  - a. **Motion:** To adjourn the October 30, 2016 Annual Meeting. **Action:** Motion carried.

# OTAC Treasurer's Report

## Fiscal Year Ending June 30, 2017

Total Revenue .....\$672,437

Total Expenses .....\$623,466

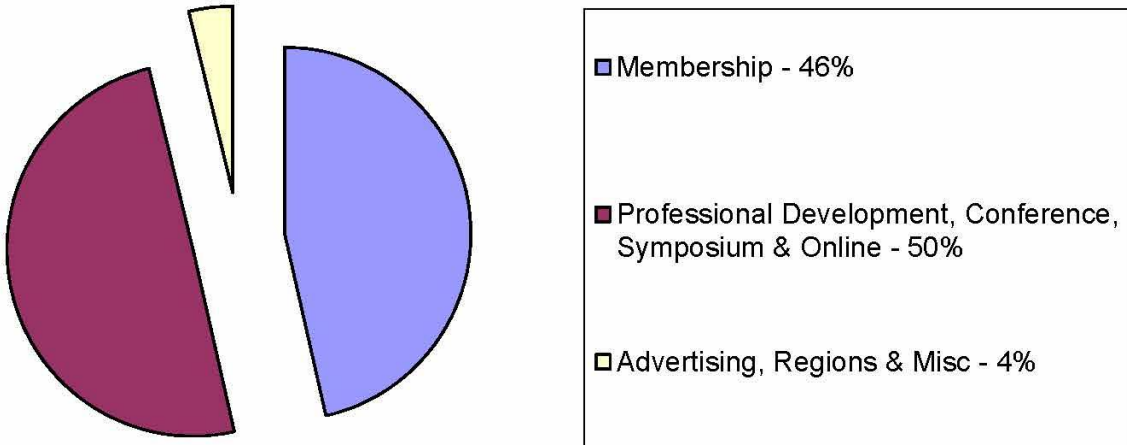
**Net Revenue/Retained Earnings\$48,970**

*4 consecutive years of net retained earnings*

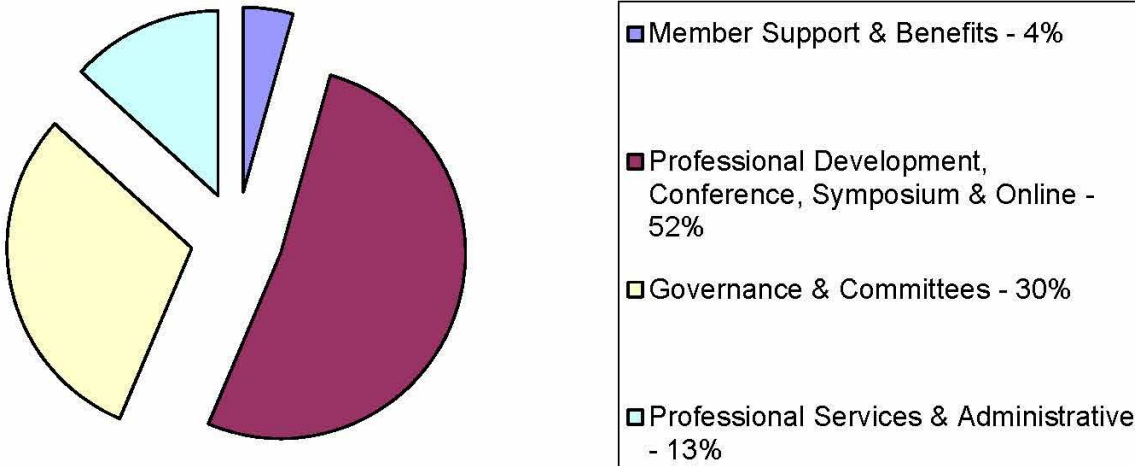
**Total Current Assets ..... \$293,685**

*200% of OTAC policy*

**OTAC Total Revenue as of 6/30/17**



**OTAC Total Expenses as of 6/30/17**



## **OTAC Treasurer's Report Financial Historical Perspective**

**\$48,970**

Net retained earnings – 6/30/2017

**4**

Number of consecutive years of net retained earnings

**\$293,685**

Current assets

**\$292,827**

Current assets – 7 year average

**200%**

Current assets vs. amount required by OTAC policy

**946**

2017 Annual Conference pre-registered attendees. Second highest in history of Conference.

**260%**

Increase in Annual Conference attendance since 2008

**215%**

Increase in Spring Symposium attendance since 2008

**52%**

Increase in membership since 2008



## **OTAC Vision / Mission / Core Values / Leadership Motto**

### **Vision Statement**

A world where all people participate in meaningful occupations to optimize their life experience.

### **Mission Statement**

OTAC is the collective voice that serves, promotes, and supports the profession of occupational therapy and its practitioners.

### **Core Values**

OTAC adheres to the following Core Values to guide the Association's actions and decisions in pursuing its Vision and Mission, and carrying out its Strategic Plan:

- 1) **INTEGRITY** and **COMPETENCE** in its service to members, consumers, and other stakeholders.
- 2) **PROGRESSIVE LEADERSHIP** in providing vision for advancement of the profession.
- 3) **ADVOCACY** to secure and advance occupational therapy as a viable profession through legislative and political involvement.
- 4) **AGGRESSIVE PROMOTION** and **ACCURATE REPRESENTATION** of the profession through legislative and political involvement.
- 5) **PROFESSIONAL DEVELOPMENT** to provide quality education and resources to advance the knowledge, skills, and continued competence of occupational therapy practitioners.
- 6) **VOLUNTEERISM** provides the underlying integral foundation of the Association.

### **Leadership Motto**

Take ownership.  
Respond quickly.  
Solve problems.  
Remember follow-up



## **OTAC 2016-2019 Strategic Plan**

Strategic Plan Goals of **VALUE** and **ADVOCACY** represent a commitment of the entire OTAC leadership to provide:

1. **COLLABORATION** in achieving the goals.
2. **PRIORITIZATION** and **LEADERSHIP** of existing resources and efforts toward these ends for the fiscal years 2016-2019.

### **OTAC STRATEGIC PLAN GOALS**

#### **VALUE**

1. Collect and analyze data regularly from members and nonmembers to enhance recruitment and retention.
2. Develop and provide members with data-driven relevant, accessible tools for practice, education, and advocacy.
3. Develop leadership training that forges connections between seasoned professionals and current members, new members, graduates, and students.
4. Increase public awareness of the value and role of occupational therapy.

#### **ADVOCACY**

1. Advance legislation and regulations to strengthen and enhance the role of occupational therapy, and protect the scope of practice in California.
2. Collaborate with key partners and decision-makers including legislators, regulatory boards, insurers, corporate decision-makers, etc., in advocacy activities.
3. Develop quality, comprehensive resources for advocating effectively.

# OTAC 2017-2018 Board of Directors

## President

**Heather J. Kitching, OTD, OTR/L**  
pres@otaonline.org

## Vice President

**Bryant Edwards, OTD, MA, OTR/L, MPH**  
vpres@otaonline.org

## Treasurer

**Akemi Davies, MA, OTR/L, SIPT**  
treas@otaonline.org

## Treasurer-elect

**Lisa Hiestand, MS, OTR/L**  
treaselect@otaonline.org

## Secretary

**Jerilyn (Gigi) Smith, PhD, OTR/L, SWC, FAOTA**  
secty@otaonline.org

## Executive Director

**Karen C. Polastri, IOM**  
execdir@otaonline.org

## Region 1 Director

**Cindy Garcia, COTA/L**  
reg1dir@otaonline.org

## Region 2 Director

**Ingrid Leu, OTD, OTR/L**  
reg2dir@otaonline.org

## Region 3 Director

**Brittney Weinerth, MS, OTR/L**  
reg3dir@otaonline.org

## Region 4 Director

**Becky Crouch, OTR/L**  
reg4dir@otaonline.org

## Region 4 Director-Elect

**Erin Dolin, EdD, OTR/L**  
reg4direlect@otaonline.org

## Region 5 Director

**Marlene Steele, COTA/L, MHA/ Ed, CBIS**  
reg5dir@otaonline.org

# OTAC 2017-2018 Committee Chairs

## Advocacy & Government Affairs

**Sabrena McCarley, MBA-SL, OTR/L, CLIPP**  
gachr@otaonline.org

## Bylaws and Policies and Procedures

**Jacalyn Mardrossian, MA, COTA/L, ROH**  
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## Communications

**Arameh Anvarizadeh, OTD, OTR/L**  
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## Practice, Ethics, & Reimbursement

**Katie Jordan, OTD, OTR/L**  
**Phuong Nguyen, OTD, OTR/L, CHT, Neuro-IFRAH**  
**Certified**  
practicechr1@otaonline.org

## Professional Development & Leadership

**Judy Hopkins, OTD, OT/L, SWC, CLE**  
educchr@otaonline.org

## Student Leadership

**Lina Awshee, COTA/L**  
**Alison George, MS, OTR/L**  
studentchr1@otaonline.org

## AdHoc Committee for 2017 Conference

**Lisa Hiestand, MS, OTR/L**  
confchr@otaonline.org

## AdHoc Committee for Awards

**Diane Mayfield, EdD, OTR/L**  
awards@otaonline.org

## AdHoc Committee for Membership

**Lauren Heflin, MA, OTR/L**  
membchr@otaonline.org

## AdHoc Committee for OTsasLMHPs

**Deborah B. Pitts, PhD, OTR/L, BCMH, CPRP**  
otlmhp@otaonline.org

## AdHoc Committee for OT Centennial

**Michele Berro, MA, OTR/L**  
100yearsofot@otaonline.org

## OTAC Liaison Organization

**OTAC-Political Action Committee (OTAC-PAC)**  
**Jerry Jordan, OTD, OTR/L**  
otacpac@otaonline.org