

Corporate Members — Get Connected with OTAC

**OTAC
represents the
most
accomplished OT
professionals in
the state.
Join today and
get connected!**



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Questions? Contact
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OTAC works to advocate for and protect the occupational therapy profession and to safeguard practice standards. It is the premier association for accomplished occupational therapy professionals who are *proud* of the profession, accept the *privilege* of practicing as an OT, and take seriously their *responsibility* to serve consumers, their profession and the association. Join OTAC today — pride, privilege and responsibility.

Corporate Member Benefits — \$500 = \$3,500 value, plus invaluable opportunities and branding with the most accomplished OT professionals in the state

Advertising & Marketing

- One free link on our website for one year (member benefits section)— *\$1,200 value.*
- One free *OTAC News* banner ad—*\$150 value.*
- One free black and white business card size advertisement in the OTAC Newsletter once per year—*\$150 value.*
- 20 percent discount on mailing labels—*\$30 value each order.*
- One free website banner ad for one month—*\$300 value.*
- Annual Conference:
 - Receive \$100 discount on exhibit booth for OTAC's Annual Conference.
 - Receive a 20% discount on our Bingo Card Sponsorship.
 - Receive special recognition such as a bold listing and logo placement in the Exhibitor Resource Guide—*\$50 value.*
 - Receive a 20% discount on a black and white ad in the Exhibitor Profile Resource Guide.
 - Receive first choice for sponsorship opportunities, including Spring Symposium. *Ask us about the opportunities.*
 - Stand-Alone email blast to all OTAC members for \$200 (only available to Corporate Members) - *\$300 value.*

Public Relations

- One free half-page profile article in the OTAC Newsletter—*\$400 value.*
- Network with members at regional and state events—*personal connections are invaluable.*
- Listing in the online Membership Directory—*professional connections are invaluable.*
- Company listing in the Corporate section of the website—*\$1,200 value.*
- Company name listed in every OTAC Newsletter with a live link for the life of your membership—*\$200 value.*
- Opportunities to submit non self promoting articles for the newsletter—*Professional branding invaluable.*

Recruiting Assistance

- One free job listing in the online OTAC Career Center for one month annually—*\$355 value.*

Key Contact Discounts

- One key contact receives OTAC member discounts to events and all other OTAC member benefits (this individual does not have member voting privileges).