



OTAC RESILIENT • RENEWED
RISING

I RISE!

YOU RISE!

WE ALL RISE!



OTAC
C.A.R.E.S
for you!



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WHEN YOU ARE AT WORK, HOME, OR PLAY, OTAC C.A.R.E.S FOR YOU!

COMMUNITY | ADVOCACY | RESOURCES | EDUCATION

- Let's RISE together to raise our collective voice to serve, promote, and support the profession and its practitioners.
- Calling all OTAC members. Recruit a nonmember between January 1, 2022 and February 14, 2022 and OTAC will show its love!
- You both will have access to several free webinars with PDUs developed just for this RISE campaign. You will also have access to 6 RISE sessions from the 2021 Annual Conference. And if that wasn't enough incentive, both the referring member and the new member will be eligible for a drawing for a free 2022 Annual Conference registration, one free hotel night at the 2022 Annual Conference, or a \$100 Amazon gift card.

RISE SESSIONS | 2021 ANNUAL CONFERENCE

- Secondary Trauma and Burnout: Strategies for Student Success
- From Town Talks to Telecommunications: A Call for Community to Engage in Meaningful Occupation (1.5 PDUs)
- Sunday Keynote: Resilient. Renewed. Rising! Looking Back Enables us to Move Forward (1.5 PDUs)
- Rising Through Advocacy: Legislative and Regulatory Update (1.5 PDUs)
- Saturday Keynote: Transformational Practice: Advocacy for a Thriving Future (1.5 PDUs)
- Professionals Rise! A Top-Down Approach to Power Through Political Action (1.5 PDUs)

NEW RISE SESSIONS | DEVELOPED FOR THIS CAMPAIGN

- Coming soon are new RISE sessions for this campaign. Topics will include diversity, equity and inclusion; wellness/combating burnout; sensory integration in school-based practice; and more.
- All referring and new members will have complimentary access. We all RISE together!

HOW IT WORKS | 5 EASY STEPS

1. Reach out to your nonmember colleagues* to share your personal membership story.
 2. Share the personal membership stories of other practitioners. <https://tinyurl.com/2trc9t2f>
 3. Share the How OTAC C.A.R.E.s for You! flyer.
 4. Invite them to join you in RISING professionally. <https://tinyurl.com/2fee5f4h>
 5. Ask them to include your name as REFERRED BY.
- Once they join, both of your names will be included in the drawing.

This is no limit to the number of times that you can be the REFERRED BY reference and chances to win.

Questions or need help? Email staff@otaonline.org

*OT/OTAs can only refer OT/OTAs. Students can refer other students.

HOW OTAC C.A.R.E.S FOR YOU!

COMMUNITY

- create opportunities for networking, connecting, and relationship-building
- hold annual awards ceremony to recognize exemplary professional contributions
- support an ethical profession via the OTAC Code of Ethics and Core Values
- support diversity, equity, and inclusion (DEI) through our newly created DEI Committee

ADVOCACY

- annually review more than 100 legislative bills
- closely monitor approximately 30 legislative bills annually
- maintain positive relationships with elected officials (and their staff) in key committee positions
- send action alerts on state and federal issues
- regularly attend CBOT Board and committee meetings
- promote the distinct value of occupational therapy

RESOURCES

- offer 'ask an expert' access to our Practice, Ethics & Reimbursement Committee
- access to a billing consultant (initial consultation complimentary)
- support research through the distribution of electronic surveys and collaboration with the California Foundation of Occupational Therapy
- offer the Private Practice Network for OT entrepreneurs
- share clinical and professional information via OTAC communication channels

EDUCATION

- plan and implement high-quality, cost-effective continuing education with PDUs; most are peer-reviewed
- offer complimentary virtual PDU workshops
- provide MyOTlicense for tracking of PDUs in support of license renewal
- meet periodically with OT/OTA academic program directors on issues of mutual concern