



Occupational Therapy Association of California

A world where all people participate in meaningful occupations to optimize their life experience.

2025-2026 STRATEGIC PRIORITIES

PURPOSE:

TO SUPPORT OUR MEMBERS IN ADDRESSING CRITICAL PROFESSIONAL CHALLENGES:

- **PRACTICE RESOURCES.**
- **LIFESTYLE RESOURCES.**
- **CAREER/JOB RESOURCES.**
- **LEGISLATIVE AND REGULATORY REPRESENTATION.**
- **QUALITY, COST-EFFECTIVE, EVIDENCE-BASED PROFESSIONAL DEVELOPMENT FOR CONTINUING COMPETENCY.**

Strategic Priority 1

To Educate Our Members About Available Professional Resources Through OTAC

Develop a communications campaign to educate the profession about the value of investing in OTAC for their present and future and the collective future of the profession

Strategic Priority 2

To Advance Professional Practice

Offer quality educational sessions to support members' continued competency through Annual Conference, Specialty Symposia, and Special Topic Forums (STF), and Strategic Priority 1.

Strategic Priority 3

To Build a Powerful Voice and Image for California OT Practitioner Members

Increase the influence of and promote the distinct value of occupational therapy and its practitioners